



***"HER HALLOWEEN PARTY WILL HAVE COSTUMES.***

***IT WON'T HAVE ALCOHOL."***

**Underage drinking parties are illegal – and dangerous.**

# #ItsTooEasy

It's a high-risk time for underage drinking. The Santa Monica Police Department is enforcing the laws in your neighborhood. Don't host an underage drinking party this holiday season, or you'll be held accountable.

**It's Our Community. Keep it Safe.**

#ItsTooEasy is a movement across Southern California to change adults' attitudes about underage drinking, and the role they play in enabling it. The ultimate campaign goal is to create safer, healthier communities for our youth.

Follow the Campaign and Get Involved.  
[www.itstooeasy.org](http://www.itstooeasy.org)



The Westside Impact Project is a county-funded effort to reduce underage and binge drinking in Santa Monica. The Project is directed by the Institute for Public Strategies.

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