

## Summary of Findings Casa de Oro Business District Safety Perception Survey March 2017

This report summarizes findings from 47 Business District Safety Perception Surveys administered by East County Community Change Project (ECCCP) staff in collaboration with the Casa de Oro Community Alliance to adults who work in the Casa de Oro Business District in Spring Valley (Zip Code = 91977).<sup>1</sup> All surveys were collected in English over a four-month period between October 2016 and February 2017.

### Respondents' Demographic Information

Respondents' Role in the Casa de Oro Business District (n=47)	
Respondents' Role	Percent of Respondents
Business owner	38%
Employee	62%

Length of Time Working in the Casa de Oro Business District (n=47)	
Range of Years	Percent of Respondents
1 year or less	34%
Between 2 and 5 years	26%
Between 6 and 10 years	11%
Between 11 and 15 years	4%
Between 16 and 20 years	8%
More than 20 years	17%

### Summary of Findings by Each Survey Item

#### How safe do you feel in the Casa de Oro Business District doing the following activities during daylight?

Activities	Very Safe	Somewhat Safe	Not Safe	Not Applicable
Working alone in your business (n=47)	42%	47%	11%	0%
Walking to or from your car (n=47)	60%	34%	6%	0%
Using public transportation (n=47)	19%	28%	8%	45%

#### How safe do you feel in the Casa de Oro Business District doing the following activities after dark?

Activities	Very Safe	Somewhat Safe	Not Safe	Not Applicable
Working alone in your business (n=47)	15%	49%	32%	4%
Walking to or from your car (n=47)	17%	51%	28%	4%
Using public transportation (n=46)	6%	26%	20%	48%

<sup>1</sup> For purposes of this data collection effort, ECCCP defined the Casa de Oro Business District as the approximately 68 businesses located along Campo Rd., between Kenwood Dr. (to the West) and Agua Dulce Blvd. (to the east).

**Which of the following do you think causes problems in the Casa de Oro Business District? (n=47)**

Response Options	% of Respondents*
Homeless/transients	74%
Litter, trash or cigarette butts	57%
Drinking in public/public drunkenness	55%
Loitering or trespassing	55%
Marijuana use	55%
Panhandling or begging	55%
Robberies or burglaries	47%
Graffiti or vandalism	45%
Other drug use	45%
Drug sales	43%
Illegal pot shops	34%
Assaults, fights or bullying	26%
Auto break-ins or theft	23%
Gangs	17%
Drug paraphernalia/needles on sidewalks, streets or parking lots	15%
Impaired driving (from alcohol or drugs)	15%
Prostitution	15%
Underage drinking	15%
Sexual assaults	13%
Noise	11%
Alcohol sales to minors	9%
Other: <i>i.e.</i> , "Not enough lighting in strip mall parking lots," "Crown Inn Motel."	9%

\*Percentages exceed 100 because respondents were directed to select all that apply

**How, if at all, do you think crime in the Casa de Oro Business District has changed during the past year? (n=47)**

Response Options	% of Respondents
Increased	38%
Not sure	38%
About the same	22%
Decreased	2%
No crime	0%

Please indicate your level of agreement with the following:

Policies or laws that:	Strongly Support	Somewhat Support	Do Not Support	Not Sure
Restrict where <b>new adult businesses</b> (e.g., smoke shops, hookah lounges, tattoo parlors, massage parlors, or liquor stores) can locate in Casa de Oro. (n=47)	62%	15%	17%	6%
Place operating standards or conditions on the licenses of <b>new adult businesses</b> to prevent nuisance activities on or around their property (e.g., graffiti, loitering, trespassing, or panhandling). (n=46)	65%	24%	2%	9%
Place operating standards or conditions on the licenses of <b>existing adult businesses</b> for addressing nuisance activities on or around their property (e.g., graffiti, loitering, trespassing, or panhandling). (n=46)	68%	17%	4%	11%
Place operating standards or conditions on the licenses of <b>existing liquor stores, bars and restaurants</b> holding them accountable for alcohol-related crimes (e.g., selling alcohol to minors or intoxicated persons). (n=46)	61%	19%	11%	9%

- ❖ **Citation:** “Casa de Oro Business District Safety Perception Survey, Summary of Findings (March 2017). Prepared by Center for Community Research (CCR) for the East County Community Change Project (ECCCP) and funded by the Health and Human Services Agency (HHS), Behavioral Health Services (BHS) Division.”