

Why be a spokesperson?

- Raise issues on the public agenda
- Frame the issues
- Introduce solutions
- Empower stakeholders
- Draw in community support
- Influence those with power to create change
- Advance policies and promote enforcement
- Change behavioral and social norms

Contact Us

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*PROMOTING VIBRANT, HEALTHY &
SAFE COMMUNITIES*

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SPEAKWELL Spokesperson Training

Effective Communication with
News Reporters and Policymakers



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