

Approach to Community Transformation

IPS Toolkit : The ACT Model



IPS's Approach to Community Transformation (ACT) Model provides a framework for implementing upstream prevention programs and advancing equity. The ACT Model integrates strategies to create the synergy and momentum needed for population-level change.

MEDIA ADVOCACY

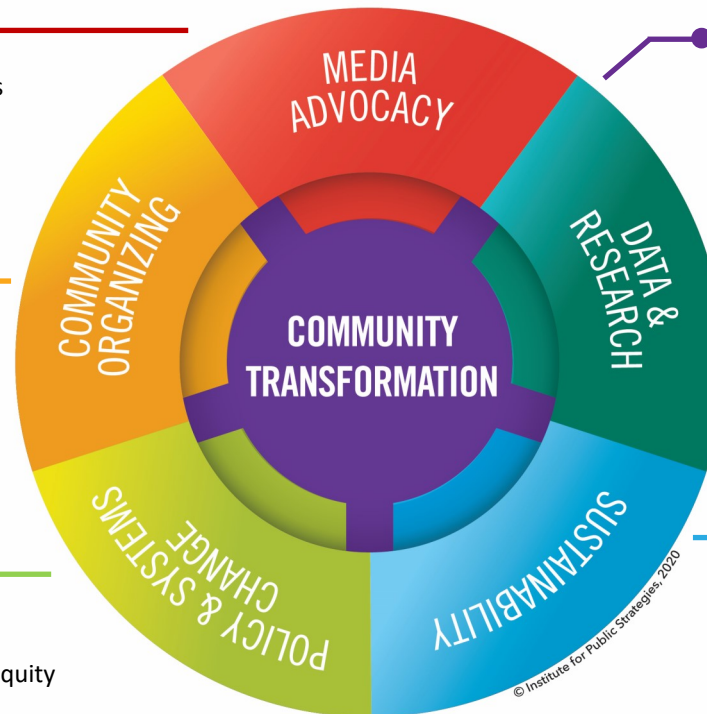
Generating strategic, timely sequential news enhanced by social media to frame issues, amplify voices, and advance change.

COMMUNITY ORGANIZING

Engaging those most impacted by societal problems to build collective power, influence decision making, and drive change.

POLICY & SYSTEMS CHANGE

Proactively identifying systemic barriers to equity and advocating for policy solutions.



COMMUNITY TRANSFORMATION

A Vision for Change. Every component of the Model is applied with this vision in mind.

DATA & RESEARCH

Engaging with communities to collect and analyze data, employ evidence-informed strategies, measure progress, and evaluate outcomes.

SUSTAINABILITY

Ensuring the necessary infrastructure, community capacity, and accountability measures are in place to support long-term change and resilience.

THE ACT MODEL IS APPLIED IN PARTNERSHIP WITH COMMUNITY

IPS's Toolkit consists of a suite of tools to assist advocates, community groups, prevention practitioners, and policymakers in achieving community transformation. IPS's tools are for practical application in the field, supporting all functions necessary for creating community-level change: Research and Data, Media Advocacy, Community Organizing, Policy & Systems Change, and Sustainability.