

CASA de ORO ALLIANCE

Dear Friends and Neighbors,

I hope this message finds you and the people you love doing well in the midst of our ongoing COVID-19 pandemic.

The Casa de Oro Alliance Board of Directors is excited to inform you that all illegal marijuana dispensaries in Casa de Oro are closed. Yes, after several years of working closely with the Rancho San Diego Sheriff's station, we celebrate this victory together.

With the ongoing support of our Rancho San Diego Sheriff's station, the challenges faced by our transient and homeless neighbors are also being addressed. The Sheriff's Homeless Assistance Resource Team (HART) is specifically assigned to assess the needs of these people. And many are finding a place to live.

You will soon see some creatively designed banners on the light poles along Campo Road. In addition, look for new planters and plants placed at 15 different high-profile locations along Campo Road. These community improvements, along with others coming to our public space, are funded by a grant to the Casa de Oro Alliance from San Diego County.



Check it out! All of the landscaping in front of the Auto Zone property on Campo Road was replaced. The flag poles were repainted and the American flag was proudly hoisted.

These improvements are the first results of our County grant and are the most recent accomplishments to come from our amazing Beautification Committee..

An upgrade to the Casa de Oro Gateway — at the corner of Kenwood Drive and Campo Road — is being planned to include a new “Welcome to Casa de Oro” sign as well as a new and improved landscape. This is one of our top active projects.

The funding needed to build a new 13,000 square foot library behind the Spring Valley Academy Middle School was recently approved by the San Diego County Board of Supervisors.

We encourage input the Casa de Oro community as we engage with County staff members and Supervisor Joel Anderson’s office to develop the library design and other potential plans for this La Mesa Spring Valley School District site.



Have you noticed many San Diego Gas & Electric utility boxes colorfully wrapped with beautiful graphics along Campo Road? Here is the latest. Can you guess the exact location?

The Alliance is raising funds to continue our community beautification efforts. Our newly created Fundraising Committee is grateful for contributions of over \$2,000 already donated for this utility box decoration project. If you would like to make a contribution to improve the view on Campo Road, here is a [link](#) to our PayPal Charities account. If you would like to financially support this campaign the old-fashioned way —with a check — please send it to our mailing address: Casa de Oro Alliance P. O. Box 964, Spring Valley, CA 91977

If you would like to volunteer to help the Alliance improve our Casa de Oro community, we want to hear from you. In addition to our beautification efforts, we promote Casa de Oro as a destination, and communicate with County government on issues related to Casa de Oro and our area.

We are looking forward to planning community events again. We are also looking for people to help reach out to our members, the local media, and the general public about Casa de Oro, the Alliance, our goals, and our efforts. Please contact us at our email address: casadeoroallance@gmail.com.

Alliance volunteers gather on the first Saturday of each month to clean up the business district along Campo Road. I invite you to come out and join us. I would love to meet you and introduce you to our team. Enjoy some coffee and donuts with us, too!

Don't forget, you can follow our progress on [our website](#) and watch our [Facebook page](#) for regular updates.

We appreciate your continued support and consideration.

Bob Yarris

President, Casa de Oro Alliance