

# Roadmap to Sustainability

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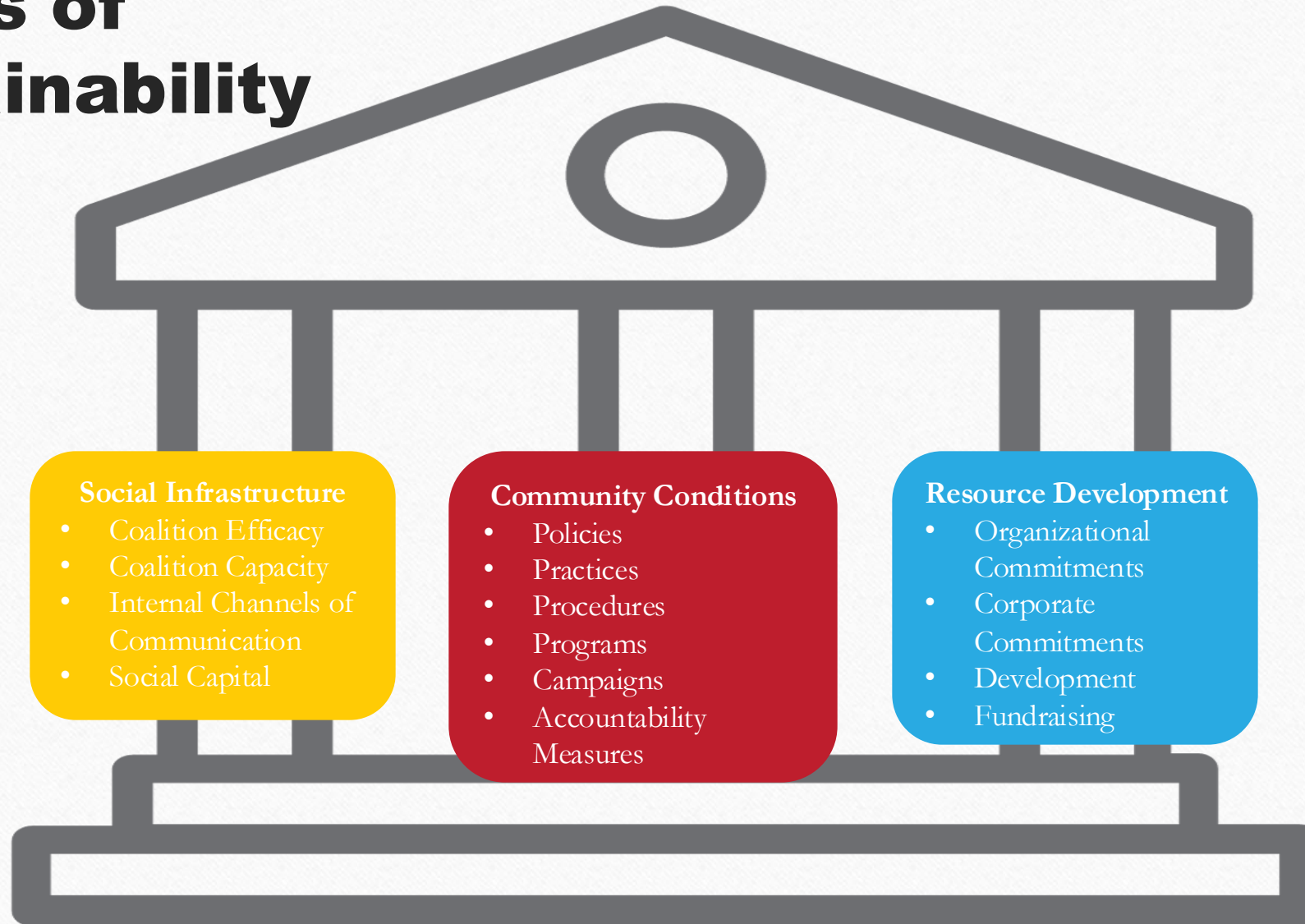
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# **Sustainability is...**

**A community's ongoing capacity and resolve to work together to establish, advance and maintain effective strategies that continuously improve health and quality of life for all.**

*-The Centers for Disease Control and Prevention*

# Pillars of Sustainability



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## Social Infrastructure

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### Coalition Efficacy

**The degree to which individual members of the coalition share the belief that through their unified efforts they can overcome challenges.**

## Assessment

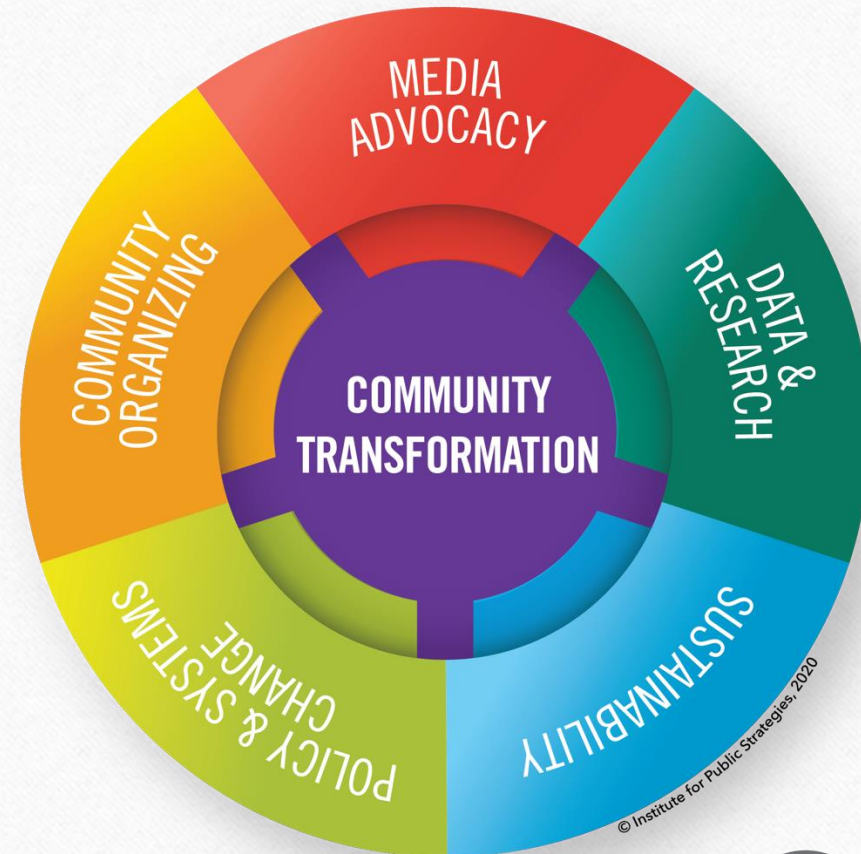
- Membership
- Shared Vision
- Shared Leadership
- Commitment to Collaboration
- Willingness to act for common good
- History of Achievement



## Social Infrastructure

Coalition Capacity

The degree to which the coalition has the training and tools to create the change they wish to see in a community.



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## Social Infrastructure

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Communication Channels

**The ways in which the coalition communicates internally.**

## Assessment

- Leadership
- Communication between members
- Communication between members and leadership
- Communication between coalition and the larger community
- Communication with decision-makers



## Social Infrastructure

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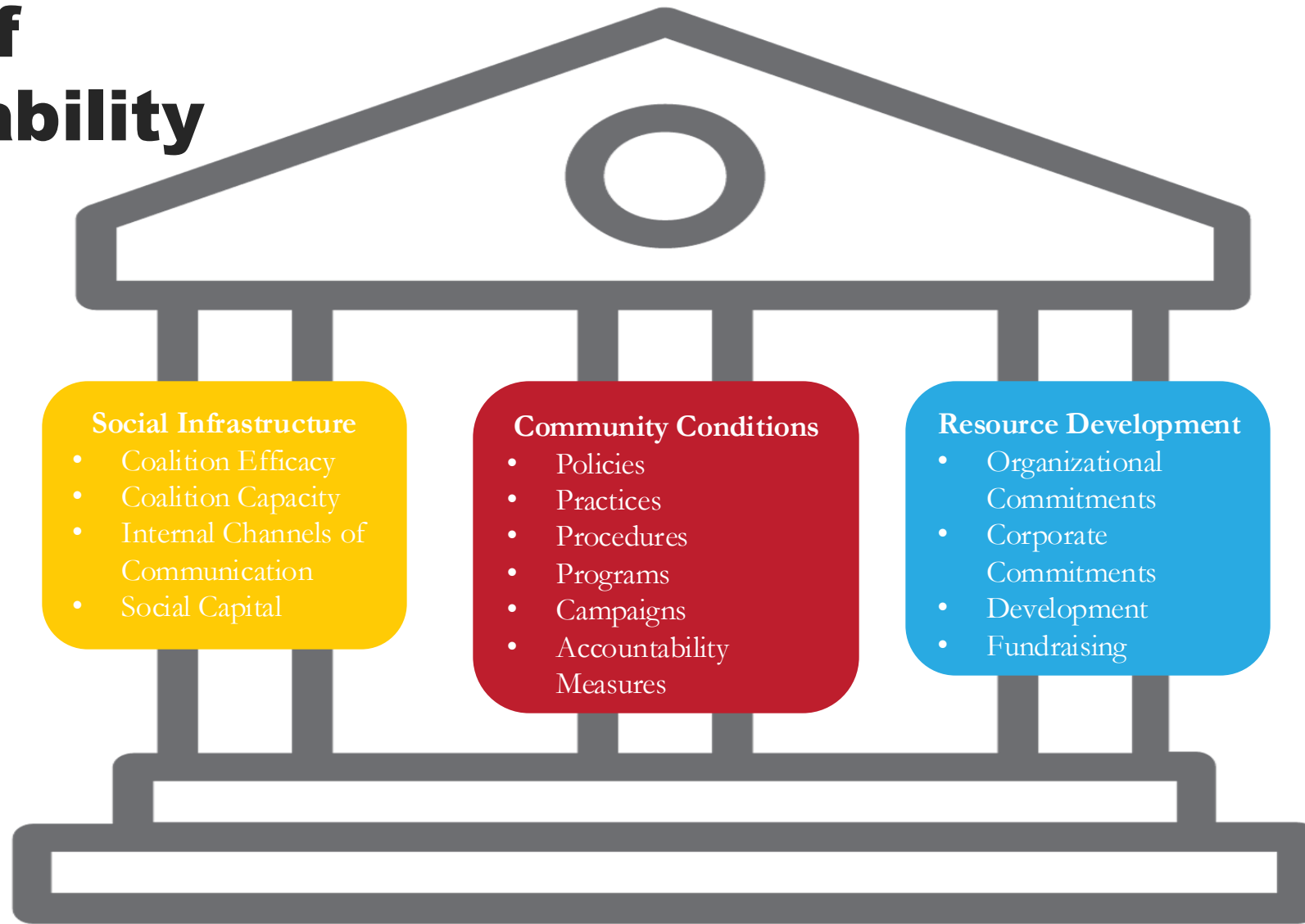
### Social Capital

The ability of the group to obtain resources and get others to agree and act in a way that benefits the coalition or advances the coalition's vision and goals.

### Assessment

- Recognizability
- Networks
- Spheres of Influence
- Access to decision-makers
- History

# Pillars of Sustainability







## Community Conditions

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Policies, practices, procedures and programs in place to prevent problems.

### Assessment

- Community awareness
- Community adherence or use
- Accountability measures in place to sustain the changes
- Impact or outcomes



## Community Conditions

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Campaigns

**A multi-dimensional effort to influence community norms.**

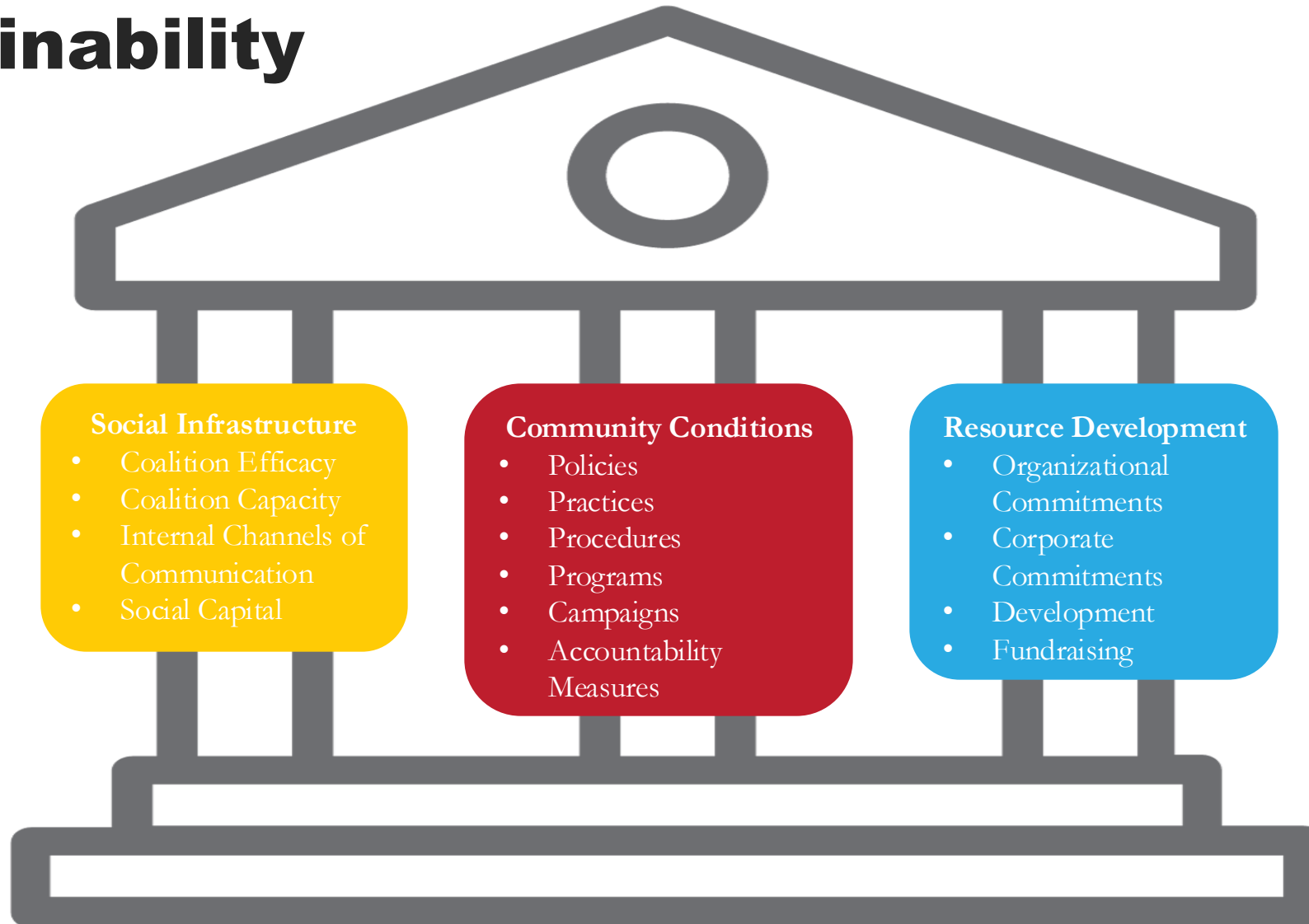
### Assessment

- Community awareness
- Community engagement
- Clear goals and objectives
- Communications mediums used (news, social media, etc.)
- Ability to maintain



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# Pillars of Sustainability





## Resource Development

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Organizational & Corporate  
Commitments

**Resources from outside organizations, businesses or corporations dedicated to maintaining the effort once funding has ended.**

## Assessment

- Braiding resources from 12 sectors
- Corporate resources
- Banking resources
- Local resources
- In-kind commitments



## Resource Development

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Fund Development

**Securing funding from public or private grants or contracts to carry on the mission of the coalition.**

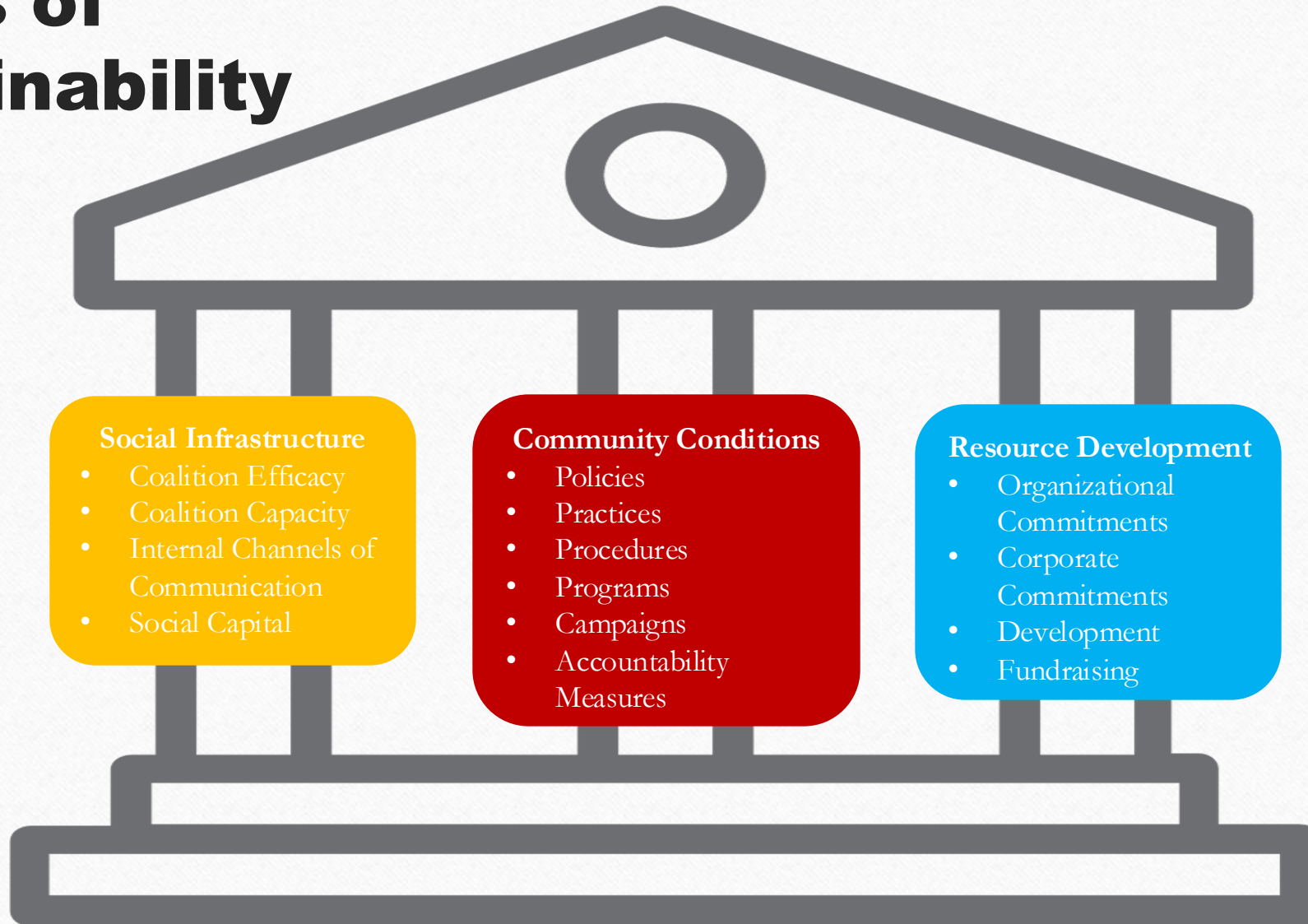
## Assessment

- Ability to respond to RFPs
- Relationships or opportunities with foundations
- Local Government Resources



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# Pillars of Sustainability



# IPS's Approach to Community Transformation (ACT) Model

Implementation Framework for Grassroots Campaigns

