



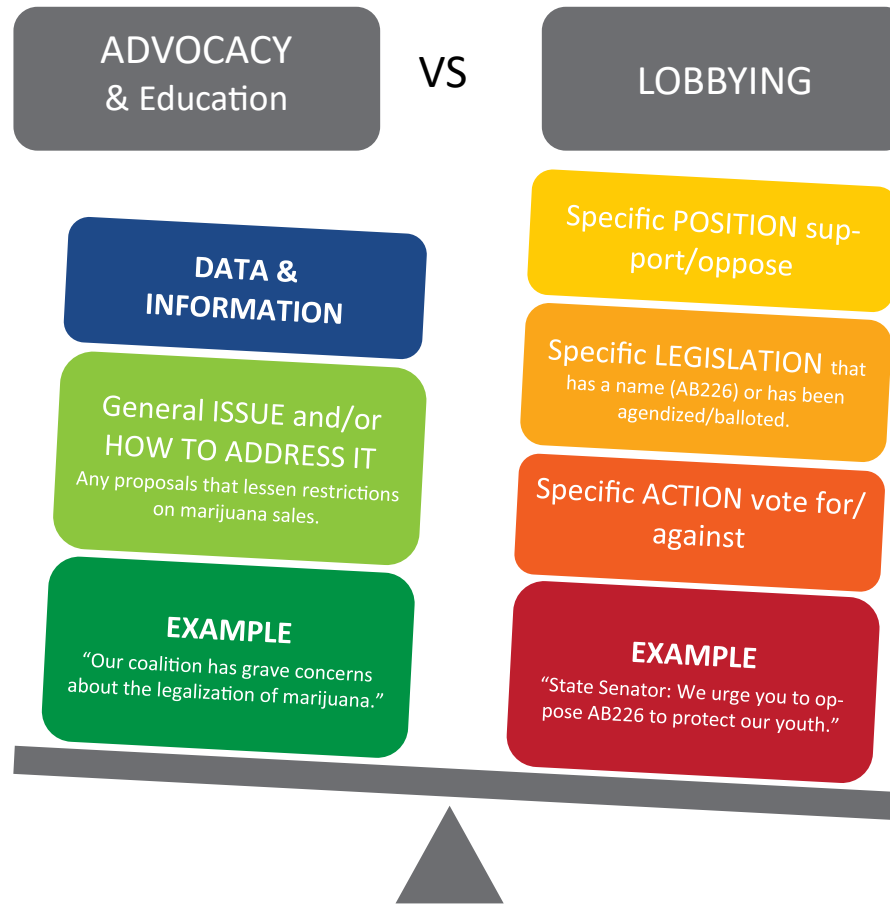
Advocacy vs Lobbying*

IPS Toolkit: Policy & Systems Change



YOU CAN...

- Talk to any elected officials, representatives, etc. or any level of government, formally or informally, at any time and on the clock.
- Speak about the specific effects about a specific policy or law (current or future) in your community.
- Speak in front of City Council or another official body as long as you do not topple into the Lobbying criteria on the right.
- Respond with your professional opinion and recommendation on a specific piece of legislation, if requested in writing by an elected official City or State (email counts).
- Say whatever you like if it is part of an administrative or rulemaking process (Planning Commissions licensing, state agency rulemaking, etc.)



YOU CAN...

- Train and invoke youth to speak about specific action positions.
- Have coalition volunteers or Board Members step in at the end of a policy campaign to push more directly.
- Partner with another organization, coalition, or faith-based group that CAN lobby.
- Clearly point out that you are off duty (but still mention your professional role, etc.) and then state your call for action on something specific.
- Invite community members and/or partners to a meeting with elected officials or urge them to take the action that goes beyond Advocacy.
- Say whatever you like if it is part of an administrative or rulemaking

**The information provided here does not, and is not intended to, constitute legal advice; instead, all information is for general informational purposes only.*

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