



# IPS TRAINING & TA CASE STUDY

## THE CERRC TASKFORCE (COVID-19 EQUITY REBUILDING FOR RESILIENT COMMUNITIES)

**CLIENT:** AltaMed Health Services

**DURATION:** March 2024 – September 2025

**IPS ROLE:** Technical Assistance / Co-Planner

### CHALLENGE

During the COVID-19 pandemic, Latino, immigrant, and other marginalized communities in Los Angeles were disproportionately impacted by higher exposure risk and limited access to clear, accurate public health guidance.

To address this, AltaMed created the Covid-19 Equity Rebuilding for Resilient Communities (CERRC) Taskforce to shape relevant policy objectives and build sustainable infrastructure (e.g., trusted messengers, community governance guidelines, and cross-sector partnerships) in order to strengthen long-term community resilience.

### IPS' ROLE

IPS partnered with AltaMed to strengthen and facilitate the CERRC Taskforce by co-developing its governance structure, guiding collaborative planning, and supporting shared leadership among residents and partners. IPS facilitated Spanish-language meetings to ensure meaningful participation. We provided targeted capacity-building trainings, conducted assessment activities, and helped translate community priorities into clear policy directions while supporting cross-sector coordination and long-term sustainability.

## BY THE NUMBERS



**40+**

Community Leaders Engaged



**4**

Policy Workshops Delivered



**2**

Policy Action Plans Created  
(Health / Housing)



**6**

Listening Sessions Conducted



**10,000+**

Impressions From Bilingual Digital  
and Print Awareness Campaigns



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# CASE STUDY

## CERRC TASKFORCE

### PROJECT COMPONENTS

#### Power-Sharing & Governance

- Monthly co-planning with CAB members; IPS co-facilitated meetings, co-designed agendas, and held office hours.
- Shared decision-making and facilitation that elevated residents' experience.

#### Capacity Building

- Policy-oriented trainings/workshops to build skills in Public Narrative, power-mapping, Policy 101, and campaign planning.
- Empowerment strategies to support first-time advocates.

#### Policy Mapping & Legal Epidemiology

- Policy record reviews and issue scans to inform advocacy at local/state levels.
- Co-development of Policy Action Plans (health & housing) in partnership with community.

#### Community Listening & Story Collection

- Parallel listening sessions and 1:1s to define issues (e.g., Medi-Cal literacy and telehealth access; renter protections; language justice).
- Emphasis on lived experience to inform education campaigns and policy asks.

#### Coalition Infrastructure & Sustainability

- Integration with My Community My Health Coalition to lead the work long-term.
- Timeline, workgroups, and hand-off plan so work continues beyond the grant period.

### WHY IT MATTERS

The CERRC Taskforce showed how community leadership can meaningfully shape public health and policy when given the right structure and support. By helping residents build skills, organize their priorities, and work directly with decision makers, IPS strengthened local capacity to advocate for lasting improvements in the systems that impact their health.

### TRAINING & TA FROM IPS

IPS offers strategic, high-impact training and technical assistance (TTA) to organizations across the U.S. working to create healthier, more equitable communities.

### LET'S WORK TOGETHER

Whether you're a public agency, nonprofit organization, foundation, or funder seeking to build capacity and expand your impact, IPS is ready to support your vision with equity-driven TTA and multi-sector strategy.

### CONTACT US

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