

Extreme Heat

ACTIVITY REPORT

REPORTING PERIOD: JULY 2024

Summary:

At the Casa Familiar Summer Camp, we had the wonderful opportunity to share essential safety tips with vibrant kids aged 6 to 12. Additionally, we spread the information to community members at a zumba class and reached out to parents with helpful flyers. It was a fantastic experience!

Key Metrics:

Outreach: Flyers, presentation and games

Accomplishments:

100 engagements

Challenges:

Not having enough prizes for the kids was challenging

Next Steps:

Attending the Summer Camp with a Water Conservation Activity

Photos:



Date of Report: 07/10/24

Prepared by: Paola Rochin Bochm

Save Our Water

ACTIVITY REPORT

REPORTING PERIOD: JULY 2024

Summary:

At the Casa Familiar Summer Camp, we had the wonderful opportunity to introduce the water cycle with vibrant kids aged 6 to 12. To some this was the first time hearing of the water cycle, however we were able to showcase the lengthy journey water goes through. Additionally, we spread the information to community members at a zumba class and reached out to parents with helpful flyers. It was a fantastic experience!

Key Metrics:

Outreach: Flyers, Hands on Activity

Accomplishments:

110 engagements

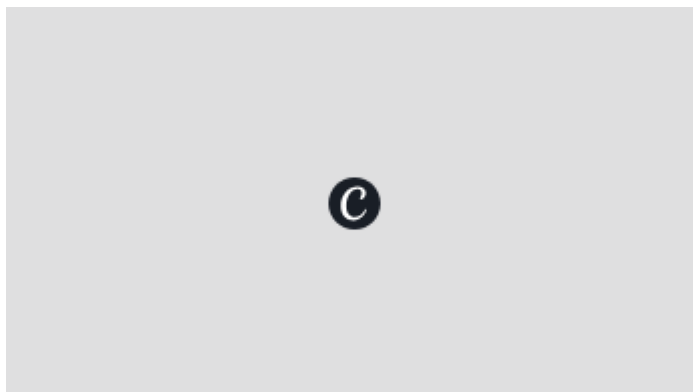
Challenges:

The children were of mixed age groups, so for the younger children the activity was a bit harder. However Paola and I jumped in and helped. The activity was still a success.

Next Steps:

Attending the Summer Camp Celebration and pass out flyers to parents.

Photos:



Extreme Heat

ACTIVITY REPORT

REPORTING PERIOD: JULY 2024

Summary:

At the CCC Beach clean-up, we set up a table and shared information about the extreme heat campaign. In addition, we encouraged community members to sign up for the Cool Neighbors Beating the Heat group.

Key Metrics:

Outreach: Flyers, PIN'S

Accomplishments:

30 engagements

Challenges:

Windy weather

Next Steps:

Send welcome email
to community
members

Photos:



Date of Report: 07/22/24

Prepared by: Paola Rochin Bochm

Extreme Heat

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At the Destination Joy event, we set up a table and shared information about the extreme heat campaign. In addition, we encouraged community members to sign up for the Cool Neighbors Beating the Heat group as well as the monthly TMN email.

Key Metrics:

Outreach: Flyers, PIN'S, coloring books,

Accomplishments:

100 engagements

Challenges:

Extreme Heat, low foot traffic, no snacks

Next Steps:

Send welcome email to community members, continue to post on social media for engagement

Photos:



Date of Report: 08/03/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At the Olivewood Garden event, we conducted our first Extreme Heat First aid training to the Kitchenistas. It went very well as the guests were very engaged, asked lots of questions, and even asked for us to return for future campaign workshops. This campaign was originally going to be bilingual however, we adjusted due to everyone being a spanish speaker.

Key Metrics:

Outreach: Flyers, PIN'S, Training

Accomplishments:

20 engagements

Challenges:

Extreme Heat, time,

Next Steps:

Keep in contact to schedule other trainings, continue to post on social media for engagement



Date of Report: 08/20/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At the IB Collaborative Meeting, we conducted a shortened version of the Extreme Heat First aid training to the partnering organizations of IB. It went well as the guests were engaged, asked questions, and even asked about giving this training in other events. We were also introduced to partnering organizations and city council members that could be potential collab partners.

Key Metrics:

Outreach: Flyers, Pins, Training

Accomplishments:

12 engagements

Challenges:

Limited time,
Questions asked that
were not part of TMN

Next Steps:

Keep in contact with
Sarah Boyer to be
invited back, continue
to post on social
media for engagement

Photos:



Date of Report: 08/20/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At the South Bay Summer Festival, the TMN Team interacted with attendees and youth volunteers to discuss safety measures to take when experiencing extreme heat. Resources including ice packs, hand held fans, and waters were distributed to make sure festival goers were staying cool and beating the heat. Additionally, TMN offered a multitude of printed information to ensure individuals were educated about heat stroke symptoms.

Key Metrics:

Outreach: Flyers, Training, pins, ice packs, fans, coloring books

Accomplishments:

300 Engagements

Challenges:

Some people only engaged for the free items, Ran out of supplies (Fans, ran low on fliers)

Next Steps:

Remain active on Social Media to engage new followers, plan for next year's event.



Date of Report: 08/28/24

Prepared by: Ashley Huggins

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

The TMN Team offered an optional training at the South Bay Summer Festival located in Kimball Park. The purpose of the training focused on Extreme Heat where attendees were informed of warning symptoms and how to prevent overheating. The training was provided in English and Spanish with the utilization of a jumbo posterboard to show images of what the symptoms look like. Attendees ranged from children to adults.

Key Metrics:

Outreach: Flyers, Training, pins, ice packs, fans

Accomplishments:

30 Engagements

Challenges:

Limited time to give the training, Not all participants signed in (can not reach them with more information), poster content was written in Spanish but most people spoke English

Next Steps:

Make sure information is accessible to all, look into the possibility of an ASL interpreter if needed.



Date of Report: 08/28/24

Prepared by: Ashley Huggins

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At the Otay Nestor Library, the TMN team had the opportunity to table while there was a community discussion about the Tijuana River Crisis. At this event, the focus was geared more towards the Save our Water campaign rather than focusing all the attention on the Extreme Heat campaign, due to the topic of the event.

Key Metrics:

Outreach: Flyers, pins, coloring books, Instagram QR code

Accomplishments:

? Engagements

Challenges:

Hard to speak up due to the quiet setting, felt rushed giving information to participants

Next Steps:

Maintain social media engagement, prepare for the transition into new campaigns



Date of Report: 08/28/24

Prepared by: Ashley Huggins

ACTIVITY REPORT

REPORTING PERIOD: AUGUST 2024

Summary:

At Cafecito con Casa, the TMN team offered a Spanish Extreme Heat training to community members of Casa Familiar. Many of the participants signed up for the “I’m a Cool Neighbor Campaign” to receive more information about beating the heat. We also had the opportunity to introduce the upcoming campaigns for Save our Water and ITIN to discuss returning for another training.

Key Metrics:

Outreach: Flyers, Training, Coloring Books

Accomplishments:

23 Engagements

Challenges:

Ran out of feedback forms and waivers

Next Steps:

Prepare enough feedback and waiver forms, prep materials on participant chairs before starting the presentation



Date of Report: 08/28/24

Prepared by: Ashley Huggins

ITIN

ACTIVITY REPORT

REPORTING PERIOD: SEPTEMBER 2024

Summary:

At Olivewood, the TMN team offered a Spanish ITIN workshop to community members of the Kitchenistas group. We were expecting a turn out of 20, however only had 5 members show. This training was to provide information about ITIN, correct any misinformation, and provide resources as to where community members can go if they need more help.

Key Metrics:

Outreach: Flyers, Training, Trifold brochure

Accomplishments:

5 attendees
60 Engagements

Challenges:

After speaking with community members we found out there is a lot of fear surrounding even asking for resources, so that's why they did not attend

Next Steps:

Find ways to make the workshops more discreet to combat that fear; making the training online, reiterating that we are not there to judge



Date of Report: 09/10/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: SEPTEMBER 2024

Summary:

The Green Corridor event was a collection of CBO's and partners speaking upon environmental injustice, as well as collaborate on the development of the green space in National City. Here Jazz outreached and plugged in IPS as a resource as well as tabled at the event. Jazz was able to promote several IPS teams and spread the word on what we do.

Key Metrics:

Outreach: Flyers, conversations

Accomplishments:

15 Engagements

Challenges:

The event was all day for two days, Jazz could not stay the whole time however it was difficult going into that situation with not much information prior

Next Steps:

Follow up with connections made and continue to collaborate

FIRST FRIDAYS LAND USE COMMUNITY MEETING

Join us October 4, 2024

NATIONAL CITY/SOUTHEAST
GREEN CORRIDOR TASK FORCE

6-7 pm

NATIONAL CITY
SOUTHEAST SAN DIEGO
UPDATES



Date of Report: 09/10/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: SEPTEMBER 2024

Summary:

The IB Farmers Market was a collection of local businesses and IB partners gathering to sell goods and promote local resources. Ashley and Paola attended and tabled at this event trying to spread the word about IPS and what we do.

Key Metrics:

Outreach: Flyers, conversations

Accomplishments:

227 Engagements

Challenges:

The event was difficult due to the strict regulations that the IB farmers market demanded, as well as TMN reported that not many people approached due to not having things to sell

Next Steps:

Attend events that are more resource giving related, and or have some incentive to offer

Photos:



Date of Report: 09/21/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: SEPTEMBER 2024

Summary:

The TMN team joined the EYC'S Clean Coast collaborative meeting to introduce Community Science as a part of our SOW campaign. For our community science portion of the campaign we invited the CCC to collaborate with us on how they are experiencing the water crisis here in the South Bay.

Key Metrics:

Outreach: Online Presentation, conversations

Accomplishments:

4 Engagements

Challenges:

There were not many youths who attended the meeting due to it being fall break.

Next Steps:

Attend another meeting when there is more youth present, continue to ask for their feedback and collaboration



@CLEANCOASTCOLLABORATIVE

Date of Report: 09/24/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: SEPTEMBER 2024

Summary:

The TMN team collaborated with Casa Familiar for their Bailaton Patrio event. This event promoted the importance of physical activity as well as the celebration of Hispanic culture.

Key Metrics:

Outreach: Flyers, conversations, coloring books

Accomplishments:

145 Engagements

Challenges:

None

- update tabling materials

Next Steps:

Attend another event, continue to ask for their feedback and collaboration



Date of Report: 09/24/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team participated in their first door to door canvassing event where they delivered ITIN resources and had conversations regarding those resources. Team used PDI to determine what houses to go to.

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

73 Engagements

Challenges:

PDI Application difficult to navigate at first.

Going to people's home at times feels invasive

Next Steps:

Continue to get to know the PDI app better

Photos:

Date of Report: 10/16/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team takes part in the Imperial Beach Collaborative meetings that focus on issues directly impacting IB, as well as share information of our events as well as partner events. Here we shared more ITIN flyers

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

30 Engagements

Challenges:

None

Next Steps:

Continue to be part of these conversations and continue to pursue partners to expand outreach

Photos:

Date of Report: 10/16/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

Ashley as also part of the EYC team attends the CCC meetings that focus on youth led climate change. Here Ashley both engaged in meaningful conversations and distributed Save our Water resources.

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

4 Engagements

Challenges:

None

-

Next Steps:

Continue to collaborate with the CCC and provide resources

Photos:

Date of Report: 10/14/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team collaborated with Olivewood Gardens to help expand outreach by delivering flyers at their open house.

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

100 Engagements

Challenges:

None

-

Next Steps:

Continue to collaborate with Olivewood and provide resources

Photos:

Date of Report: 10/19/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team collaborated with Casa Familiar to deliver Itin resources to community members. These community members then also share this information with others they know may need it.

Key Metrics:

Outreach: Conversations, flyers

Accomplishments:

87 Engagements

Challenges:

None

Next Steps:

Continue to partner with Casa familiar to keep expanding reach

Photos:

Date of Report: 10/23/24

Prepared by: Jazzmin J. Colina

ITIN/SOW

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team collaborated with IPS Southbay to table at their Envision Broadway event. This event was a mixer for local businesses and organizations in Chula Vista/ Southbay area. Here we spoke to community members and gave resources regarding ITIN and SOW.

Key Metrics:

Outreach: Conversations, flyers, pins, coloring books

Accomplishments:

54 Engagements

Challenges:

None

Next Steps:

Continue to partner with other ips programs to support each other and to keep expanding reach



Date of Report: 10/24/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team partnered with ARTS to help organize and put together a Dia De Los Muertos Event. Here we helped facilitate a DDLM altar building activity and we tabled and provided resources regarding SOW.

Key Metrics:

Outreach: Flyers, conversations, coloring books, pins

Accomplishments:

100 Engagements

Challenges:

None
Not having enough materials or food for everyone

Next Steps:

Continue to collaborate with ARTS and provide resources



Date of Report: 10/30/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: OCTOBER 2024

Summary:

The TMN team was invited to participate in the YMCA Halloween Party. Here the team tabled and gave flyers regarding water conservation tips.

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

86 Engagements

Challenges:

None

Next Steps:

Continue to collaborate with the YMCA and other CBO's and provide resources

Photos:

Date of Report: 10/31/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was invited to attend Casa Familiar's Dia De Los Muertos event. Here we built our own altar and tabled at this event.

Key Metrics:

Outreach: Conversations, flyers, coloring books, pins

Accomplishments:

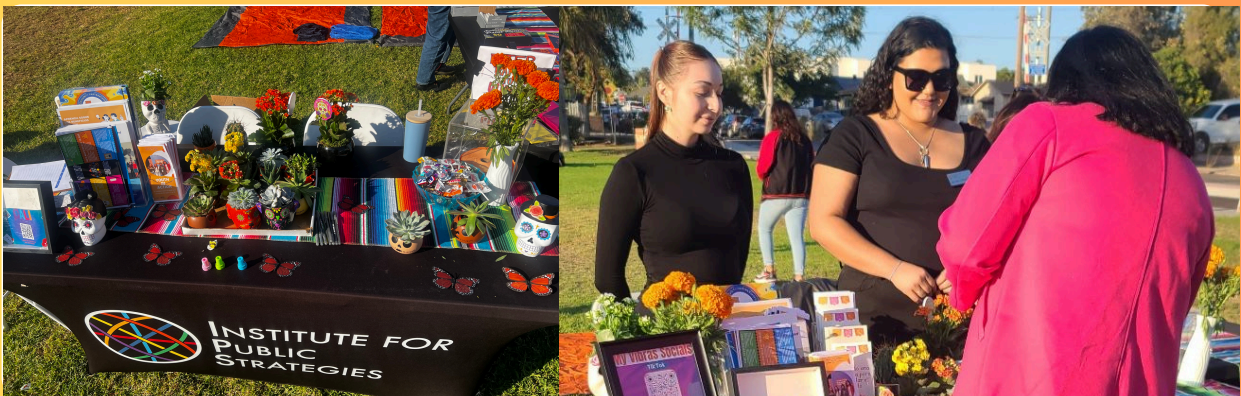
185 Engagements

Challenges:

Being careful to not keep materials in reach. Community members often take our materials or decorations.

Next Steps:

Continue to partner with Casa familiar to keep expanding reach



Date of Report: 10/23/24

Prepared by: Jazzmin J. Colina

SOW

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

Ashley as also part of the EYC team attends the CCC meetings that focus on youth led climate change. Here Ashley both engaged in meaningful conversations and distributed Save our Water resources

Key Metrics:

Outreach: Flyers, conversations,

Accomplishments:

6 Engagements

Challenges:

None

Next Steps:

Continue to collaborate with EYC & CCC to provide resources

Photos:

Date of Report: 11/5/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was asked to deliver the ITIN training to Casa Familiar's Cafecito con Casa Promotoras.

Key Metrics:

Outreach: Training, flyers,

Accomplishments:

32 Engagements

Challenges:

Jazzmin was on pto, team was not feeling their best

Next Steps:

Continue to partner with Casa familiar to keep expanding reach and giving trainings



Date of Report: 10/23/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team did door to door canvassing again to deliver more ITIN resources.

Key Metrics:

Outreach: conversation, flyers,

Accomplishments:

10 Engagements

Challenges:

Entering people's private space feels intrusive.

Next Steps:

Continue to get better at using PDI app and using conversations to guide conversations but maybe leaving door handle materials to not go into people's spaces

Photos:

Date of Report: 11/12/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was invited to participate at the community climate conversations. Here we tabled and provided resources regarding youth behavioral health and the brighlife and soluna apps.

Key Metrics:

Outreach: conversation, flyers,

Accomplishments:

10 Engagements

Challenges:

none

Next Steps:

Continue to attend the Community climate conversations events to keep meeting new partners and giving resources

Photos:

Date of Report: 11/14/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was invited to participate in the Zero Suicide Advisory group meetings. Here we promote our mental health resources as they align with the groups goals.

Key Metrics:

Outreach: conversation, flyers,

Accomplishments:

14 Engagements

Challenges:

none

Next Steps:

Continue to attend the Zero Suicide Advisory group meetings to keep giving resources.

Photos:

Date of Report: 11/14/24

Prepared by: Jazzmin J. Colina

Extreme Heat

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

RJ from the Eastbay Team offered to share resources to the Eastbay surrounding Extreme heat. His team was attending an event that where participants benefited from this information.

Key Metrics:

Outreach: conversation, flyers,

Accomplishments:

15 Engagements

Challenges:

none

Next Steps:

Continue to collaborate with other IPS teams and help each other expand our outreach

Photos:

Date of Report: 11/16/24

Prepared by: Jazzmin J. Colina

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was invited to attend EYC/CCC'S nature walk at the Tijuana Estuary. Here we joined on the walk but provided youth behavioral health resources to the youth of CCC.

Key Metrics:

Outreach: conversation, flyers, tote bags, native plant seeds.

Accomplishments:

10 Engagements

Challenges:

This event was in the afternoon so it was cold .

Next Steps:

Continue to attend and collaborate with EUC/CCC, and dress for the weather.



Date of Report: 11/22/24

Prepared by: Jazzmin J. Colina

YBH Training Soluna + Brightlife kids

ACTIVITY REPORT

REPORTING PERIOD: NOVEMBER 2024

Summary:

The TMN team was invited to partner with Mental Wellness for Artists to deliver a training for both the Soluna and Brightlife Kids apps. The trainings were split in two. One hour was Soluna and the other Brightlife Kids.

Key Metrics:

Outreach: training

Accomplishments:

Engagements

Challenges:

There was no actual attendees at the training.

Jazz could not give her part of the training

The event was requested last minute so outreach time was too short.

Next Steps:

Continue collaborate with partners
Allow more time to advertise events
Create a component where we go through how to set the app up

Photos:

Date of Report: 11/26/24

Prepared by: Jazzmin J. Colina

Casa Familiar Posada

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

The TMN team was invited to partner with Casa Familiar to deliver a YBH resources. This was not an official tabling event, however they did allow us to share and connect with the community members that were there. This event helped us learn what mental health resources are needed in this community.

Key Metrics:

Outreach: flyers, stickers,

Accomplishments:

Engagements, insight

Challenges:

The space was very dark, a bit of pushback for mental health resources, oversharing of personal information.

Next Steps:

Continue collaborate with partners

Bring a light

Photos:

Date of Report: 12/3/24

Prepared by: Jazzmin J. Colina

Zumba Class

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

The TMN team frequents the Zumba classes held at Casa Familiar as a way to foster community and provide resources. The zumba goers also assist in sharing the information with their peers.

Key Metrics:

Outreach: flyers,

Accomplishments:

Engagements

Challenges:

None

Next Steps:

Continue collaborate with partners

Photos:

Date of Report: 12/3/24

Prepared by: Jazzmin J. Colina

Zumba Class

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

The TMN team went door to door canvassing to increase outreach and to invite community members to the EYC posada.

Key Metrics:

Outreach: flyers,

Accomplishments:

Engagements

Challenges:

going into people's homes feel
invasive
at times the app used to gather the
information does not work.

Next Steps:

Continue to improve app usage

Photos:

Date of Report: 12/3/24

Prepared by: Jazzmin J. Colina

Climate Workshop

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Ashley on behalf of the TMN team attended the climate workshop. Here she was able to share resources about our YBH campaign, but also to gather with other partners to expand our efforts.

Key Metrics:

Outreach: flyers,

Accomplishments:

Engagements

Challenges:

none

Next Steps:

Continue collaborate with partners
Provide quality resources

Photos:

Date of Report: 12/10/24

Prepared by: Jazzmin J. Colina

Beyer Boulevard Beautification

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Jazz on behalf of the TMN team attended the Beyer Boulevard workshop. Here she was able to share resources about our YBH campaign, but also to gather with MTS and Casa Familiar to help input feedback on making the space more accessible, beautiful, and functional. This helps solidify that the TMN team is part of the community.

Key Metrics:

Outreach: flyers, tote bags

Accomplishments:

Engagements

Challenges:

none

Next Steps:

Continue collaborate with partners
Provide quality resources



Date of Report: 12/11/24

Prepared by: Jazzmin J. Colina

Posada/Townhall

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

The EYC team put together a townhall/posada at the Boys and Girls club that focused on promoting responsible drinking and sober events. The panel consisted of community members who work for IB and they were able to provide stats and information on how to make safer and responsible drinking choices.

Key Metrics:

Outreach: tabling, flyers, pins, stickers

Accomplishments:

Engagements

Challenges:

Turn out was a bit low

Next Steps:

Outreach sooner, remember to send follow up emails to confirmed rsvp'ers, and post to social medias.



Date of Report: 12/13/24

Prepared by: Jazzmin J. Colina

Kayak

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Dane's program and the EYC team put together a kayaking event with ocean connectors that served as an eco tour of the places the CCC youth advocate for. Here we shared YBH resources in a tote bag for the CCC youth.

Key Metrics:

Outreach: flyers, totebags

Accomplishments:

Engagements

Challenges:

water was cold and currents were strong

Next Steps:

Continue to collab with the CCC and Dane's program to foster those relationships and continue to provide resources.



Date of Report: 12/14/24

Prepared by: Jazzmin J. Colina

Garden Explorers

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

The garden explorers event is an event hosted by Olivewood Gardens dedicated to educating youth and the public on healthier sustainable food growing habits. Paola was able to share YBH resources with the community members.

Key Metrics:

Outreach: flyers, conversations

Accomplishments:

Engagements

Challenges:

n/a

Next Steps:

Continue to collab with Olivewood and offer trainings to expand reach.



Date of Report: 12/14/24

Prepared by: Jazzmin J. Colina

IB Outreach

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Ashley and Jazz both delivered YBH resources to local CBO's. The goal was to increase connections and potential partnerships and deliver YBH materials. Collectively they reached out to 6-7 new organizations.

Key Metrics:

Outreach: flyers, conversations, positive animals, pins, totebags

Accomplishments:

Engagements, new connections and possible partnerships

Challenges:

Some organizations do not have physical addresses so calling and arranging a meeting ahead of time might be beneficial.

Next Steps:

Continue to research local CBO'S and make new partners.

Photos:

Date of Report: 12/14/24

Prepared by: Jazzmin J. Colina

IB Food Distribution

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Ashley and Jazz both delivered YBH resources at the IB food distribution. They assembled a little packet of resources and handed them out while community members waited in line. It was a great opportunity to reach high numbers, and we received good feedback and were met with good reception to the resources we had.

Key Metrics:

Outreach: flyers, conversations, positive animals, pins, totebags, lolipops

Accomplishments:

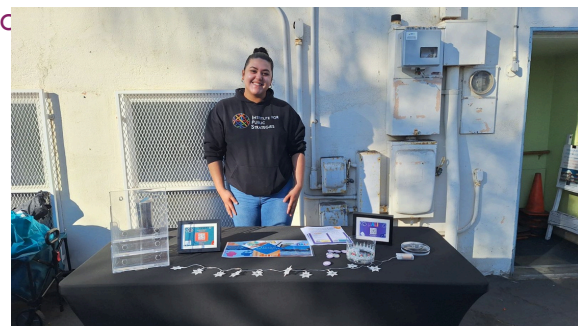
Engagements, new connections and possible partnerships

Challenges:

Some community members are still very hesitant on receiving ITIN resources.

Next Steps:

Continue to be part of these food distributions every month and add ITIN resources to a packet or as part of their totebags to continue to deliver ITIN education in a more discreet way.



Date of Report: 12/18/24

Prepared by: Jazzmin J. Colina

IB Food Distribution

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

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Outreach: flyers, conversations, positive animals, pins, totebags, lolipops

Accomplishments:

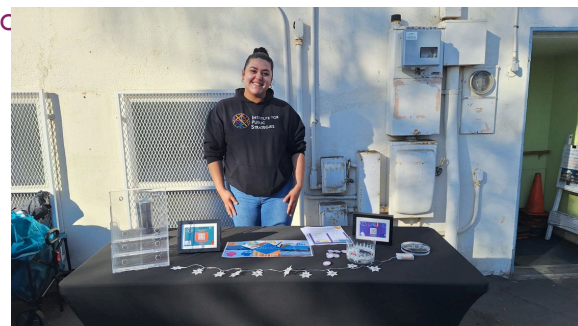
Engagements, new connections and possible partnerships

Challenges:

Some community members are still very hesitant on receiving ITIN resources.

Next Steps:

Continue to be part of these food distributions every month and add ITIN resources to a packet or as part of their totebags to continue to deliver ITIN education in a more discreet way.



Date of Report: 12/18/24

Prepared by: Jazzmin J. Colina

IB Food Distribution

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Ashley and Jazz both delivered YBH resources at the IB food distribution. They assembled a little packet of resources and handed them out while community members waited in line. It was a great opportunity to reach high numbers, and we received good feedback and were met with good reception to the resources we had.

Key Metrics:

Outreach: flyers, conversations, positive animals, pins, totebags, lollipops

Accomplishments:

Engagements, new connections and possible partnerships

Challenges:

Some community members are still very hesitant on receiving ITIN resources.

Next Steps:

Continue to be part of these food distributions every month and add ITIN resources to a packet or as part of their totebags to continue to deliver ITIN education in a more discreet way.



Date of Report: 12/18/24

Prepared by: Jazzmin J. Colina

S&S Ranch Event

ACTIVITY REPORT

REPORTING PERIOD: DECEMBER 2024

Summary:

Ashley on behalf of the TMN team attended the Kwanza celebration at S&S Ranch. S&S Ranch is a new potential partner CBO organization. In this celebration the community got together to celebrate Ujima which is collective work and responsibility. The materials that I took were the save our water totes, soluna, brightlife, and the season of wellness

Key Metrics:

Outreach: flyers (Soluna, Brightlife, season of wellness) totebags.

Accomplishments:

New potential partner CBO

Challenges:

n/a

Next Steps:

Continue to develop this connection and attend their events.



Date of Report: 12/28/24

Prepared by: Jazzmin J. Colina

Dia De Los Reyes

ACTIVITY REPORT

REPORTING PERIOD: JANUARY 2025

Summary:

The TMN team partnered once again with Casa Familiar for their Dia De Los Reyes event. Although the TMN team was not able to attend we were able to deliver materials and coloring books for the youth. The resources provided were regarding the youth behavioral and mental health campaign and SOW.

Key Metrics:

Outreach: Coloring books

Accomplishments:

Great standing relationship with Casa

Challenges:

n/a

Next Steps:

Continue to develop this connection and attend their events.



Date of Report: 1/6/2025

Prepared by: Jazzmin J. Colina

YBH Training IB Collaborative

ACTIVITY REPORT

REPORTING PERIOD: JANUARY 2025

Summary:

The TMN team collaborated with IPS Southbay to deliver a YBH training for Soluna and BrightLife Kids at the IB Collaborative. Here we presented the facts and shared vital information regarding the two apps and were able to distribute e-flyers to the attendees.

Key Metrics:

Outreach: Flyers (Soluna, Brightlife) training

Accomplishments:

Attendees interested in the resources and asked for more information.

Challenges:

Time restraint
No Spanish component
having the two apps presented at once created confusion.

Next Steps:

Divide the apps into two presentations and add Spanish translations

Photos:



Date of Report: 1/10/25

Prepared by: Jazzmin J. Colina

Food Distribution

ACTIVITY REPORT

REPORTING PERIOD: JANUARY 2025

Summary:

The TMN team attended the IB Methodist food distribution event for the 2 month in a row. Here we distributed tote bags containing 5 different touch points surrounding our YBH, SOW, and ITIN campaigns.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, season of wellness, ITIN) totebags, pins, stickers, .

Accomplishments:

We reached 665 touch points in one day!

Challenges:

Not enough flyers in english and tagalog

Next Steps:

Take more english flyers and incorporate more tagalog flyers in outreach

Photos:

Date of Report: 1/16/24

Prepared by: Jazzmin J. Colina

Wellness Fair

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

The TMN team attended the Wellness Fair hosted by Zero Suicide and Native Connections. This event was a collection of local CBO's sharing resources with the community as well as networking within each other.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, season of wellness, ITIN) totebags, pins, stickers, .

Accomplishments:

Made partner connections with Civico Latino, and SYHS.

Challenges:

Day was a bit warm, grass was muddy.

Next Steps:

Continue to attend these events
Reach out to partners made to continue collaboration.



Date of Report: 2/8/25

Prepared by: Jazzmin J. Colina

Nigeria Showcase

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

I attended the amazing Nigeria Showcase at the Elementary Institute of Science. Here I had the privilege to learn not only about the Nigerian culture, but about Our Genetic Legacy, a CBO dedicated to empowering young girls, getting them Drone pilot licenses, and exposing US students to educational experiences in Africa.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, season of wellness, SOW) totebags.

Accomplishments:

Made a connection with Elementary Institute of Science and Our Genetic Legacy.

EIS invited TMN to table at their parents night

Challenges:

None :)

Next Steps:

Reach back out to EIS and confirm tabling attendance.



Date of Report: 2/8/25

Prepared by: Jazzmin J. Colina

IB Library Tabling

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

The TMN Team spent time tabling at the IB library to deliver resources regarding mental health, water conservation, ITIN, as well as the community resource guide.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, Community resource guide, SOW), Thank you notes, pins, stickers.

Accomplishments:

Made a connections with local community members who were grateful for the materials.

Challenges:

Rain increased traffic to the library A community member approached us and began to engage in political conversations but we were able to steer him away from that and offer resources.

Next Steps:

Continue to table at the library to further build that connection with its constituents

Photos:

Date of Report: 2/11/25

Prepared by: Jazzmin J. Colina

Elementary Institute of Science

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

After the Nigeria Showcase, I was invited back to EIS to participate in their open house for new prospective students and parents. Here I joined other CBO'S to table and provide resources regarding our SOW, YBH, and ITIN campaign. I also shared the community resource guide and was able to give totebags to those who followed our social media.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, Community resorce guide, SOW, SOW activity sheets, ITIN), totebags, pins, stickers.

Accomplishments:

Strengthened the connection with the manager of the Malcolm X library
Reached 177 touchpoints for that day
Gained 10 new insta followers

Challenges:

None :)

Next Steps:

Continue to strenghten the relationship with EIS and look for more collaboration opportunities



Date of Report: 2/15/25

Prepared by: Jazzmin J. Colina

Malcolm X Library Tabling

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

Ashley spent time at the Malcolm X Library tabling and delivered resources regarding youth behavioral and mental health, the community resource guide, and ITIN.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, Community resource guide, ITIN), pins.

Accomplishments:

Strengthened the connection with Malcolm X library
Reached 90 touchpoints for that day

Challenges:

None :)

Next Steps:

Continue to strengthen the relationship with the library and establish ourselves as community members here to serve the community.

Photos:

Date of Report: 2/18/25

Prepared by: Jazzmin J. Colina

IB Food Distribution

ACTIVITY REPORT

REPORTING PERIOD: FEBRUARY 2025

Summary:

The TMN team joined the monthly IB Food Distribution event for the third time in a row. Here we delivered resources regarding YBH, CalEITC, and the community resource guide.

Key Metrics:

Outreach: flyers (Soluna, Brightlife, Community resource guide, CalEITC), pins, totebags.

Accomplishments:

Reached 512 touchpoints for that day!

Challenges:

The weather was not the best
Ran out of totebags

Next Steps:

Continue to attend this distribution event
Innovate ways to deliver packet of materials that continue to draw community members in



Photos:



Date of Report: 2/20/25

Prepared by: Jazzmin J. Colina

Jackie Robinson Resource Fair

ACTIVITY REPORT

REPORTING PERIOD: MARCH 2025

Summary:

The TMN team had the pleasure to attend the Monthly Jackie Robinson Resource fair. Here they distributed resources given in positive affirmation baggies. The team also had the chance to table and provide more resources regarding CalEITC and ITIN. This opportunity was so amazing to attend. It was a great day of networking as well.

Key Metrics:

Outreach: flyers (Community resource guide, CalEITC) positive affirmation baggies, YBH, ITIN, water conservation

Accomplishments:

Delivered 849 touch points!!!!

Challenges:

A bit of wind but nothing too unmanageable.

Next Steps:

Continue to participate this event
Follow up with contacts made for partnership opportunities

Photos:

Date of Report: 3/5/25

Prepared by: Jazzmin J. Colina

Soluna Training @Casa Familiar

ACTIVITY REPORT

REPORTING PERIOD: MARCH 2025

Summary:

Casa Familiar provided TMN with the opportunity to present a training focused on Soluna during their Cafecito con Casa hour time slot on Wednesday March 19th.

Key Metrics:

Outreach: Flyers

Accomplishments:

Many attendees wanted more than one flyer to share within their community networks.

Challenges:

- Ran out of flyers
- Technical struggles setting up to the projector and setting up the microphone
- Not enough seats for guests

Next Steps:

Share feedback with Marc the OCPSC regarding a free mental health app for adults.

Photos:



Date of Report: 3/20/25

Prepared by: Ashley Huggins

Farmer's Market @Project New Village

ACTIVITY REPORT

REPORTING PERIOD: MARCH 2025

Summary:

This farmer's market was held in the community garden at Project New Village. Vania from EYC was able to offer her time to help share resources surrounding YBH and the community resource guide.

Key Metrics:

Outreach: Flyers

Accomplishments:

Established a new contact with Project New Village, were invited to return.

Challenges:

- Cold rainy weather deterred people from attending
- Location was very hidden, low foot traffic

Next Steps:

Reach out to Izzy to cancel May event, will be on PTO

Photos:



Date of Report: 4/03/25
Prepared by: Ashley Huggins

Brightlife Training @Casa Familiar

ACTIVITY REPORT

REPORTING PERIOD: MARCH 2025

Summary:

This training was part two of the YBH training series. The Soluna training was first and this one followed to ensure we could provide information that applies to attendees.

Key Metrics:

Training and flyers

Accomplishments:

Attendees shared that the information was very helpful and answered questions they had brought up in the first training.

Challenges:

- Was expecting more participants

Next Steps:

Continue communication with Casa Familiar

Photos:

Date of Report: 4/03/25

Prepared by: Ashley Huggins