SPONSORSHIP INVITATION

MEET ME AT THE BACK

December 5, 2026
Doors open at 5:00 P.M.
Show start at 6:00 P.M.
Event ends at 10:00 P.M.

San Diego LGBT Community Center Auditorium

3909 Centre Street, San Diego, CA 92103

An alcohol-free celebration of Ball Culture
Honoring the Black, Latinx, and transgender communities

250 anticipated attendees • Free community admission • Community resource connections

Hosted by the Institute for Public Strategies in partnership with The San Diego LGBT Community Center, Meet Me at the Back brings together community leadership, ballroom culture, prevention, wellness, and connection in one affirming space.

INSTITUTE FOR PUBLIC STRATEGIES

THE SAN DIEGO LGBT COMMUNITY CENTER

A celebration of culture and belonging

Meet Me at the Back will bring an anticipated 250 people together at The San Diego LGBT Community Center Auditorium, 3909 Centre Street, for a night of performance, connection, and celebration. The event is alcohol free and welcomes the LGBTQ+ community and its allies.

Why your support matters?

Black, Latinx, transgender, and gender-diverse communities have long created spaces of resilience, creativity, chosen family, and belonging, even while facing persistent discrimination and threats to safety and dignity. Your sponsorship helps sustain a joyful, affirming space where people can celebrate culture, build relationships, access community resources, and feel seen and supported. Trusted service providers will connect attendees with behavioral health, prevention, wellness, and other community resources.

What is a Ball and ballroom culture?

A Ball is a gathering rooted in ballroom culture, where participants walk or perform in categories celebrating fashion, dance, creativity, gender expression, confidence, and "realness."

Ballroom culture grew in Black and Latinx LGBTQ+ communities, particularly through the leadership of transgender women and gender diverse people, as a source of chosen family, artistic expression, and refuge from exclusion. Houses and community leaders support performers across generations. Meet Me at the Back honors that tradition through a joyful, community-led experience.

Your sponsorship at work

Sponsorships directly support the artists, hosts, and community members who make the Ball possible, along with audiovisual production, décor, outreach, security, accessibility, resource connections, and an affirming participant experience.

Volunteer at the Event

Email ball@publicstrategies.org with **"Volunteer"** in the subject line. Include your name and phone number.

Register to Attend the Event for Free

Please scan the QR code or visit **publicstrategies.org/ball2026** for tickets to the event.
The event is free of charge, with donations encouraged online and at the door.

Join us in celebrating culture, affirming dignity, and building a community where everyone belongs.

Sponsorship opportunities

Level	Amount	Sponsor recognition
Presenting Partner	$5,000	Premier logo placement on event promotional materials and signage at event; recognition in event communications/press releases/social media; dedicated sponsor spotlight at event; brief welcome opportunity; eight admissions with reserved seating; optional category sponsorship and resource table.
Community Champion	$2,500	Prominent logo placement on event signage and select promotional materials; host acknowledgment; recognition in event communications/social media; four admissions with reserved seating; optional category sponsorship and resource table.
Belonging Partner	$1,000	Logo on event signage and select promotional materials; recognition in event communications/social media; host acknowledgment.
Solidarity Supporter	$400	Name on event signage and recognition in event communications.
Resource Supporter	$100 suggested donation (not required)	Resource table, dependent upon available space. Cannot be used for sales purposes.
Cash donations of any size are appreciated! All contributions are tax-deductible and will be used for the event. All sponsors will receive an email from Institute for Public Strategies (IPS) confirming their tax-deductible contribution. IPS's tax ID number is 33-0519874.		

Become a sponsor

Select a level and scan **QR code** on the last page or visit **publicstrategies.org/ball2026** to become a sponsor or email ball@publicstrategies.org with **"Sponsor"** in the subject line. IPS will contact you to confirm payment instructions and recognition details.

Custom contributions and in-kind support are welcome. Recognition depends on commitment date, production timelines, and sponsor-supplied materials. IPS will confirm details and artwork deadlines with each sponsor.

Offer Resources at the Event

If you would like to offer relevant resources at the event, let us know so the team can assess space and community fit. Please email ball@publicstrategies.org with **"Resources"** in the subject line.

STAND WITH THE COMMUNITY

BECOME A SPONSOR

ball@publicstrategies.org
619-476-9100 ext. 132

Institute for Public Strategies

8885 Rio San Diego Drive, Suite 117, San Diego, CA 92108
publicstrategies.org

Scan to sponsor or learn more

INSTITUTE FOR PUBLIC STRATEGIES

About The Institute for Public Strategies (IPS)

IPS is a nonprofit organization that has been empowering communities, shaping policy, and advancing community-driven change in San Diego County since 1992. We recognize that health is deeply influenced by the physical, social, cultural, and political conditions in which people live, work, and play. Our commitment to the LGBTQ+ community includes creating safe, affirming spaces that celebrate Black, Latinx, and transgender community members and strengthen the connections and sense of belonging that help people thrive.

THE SAN DIEGO LGBT COMMUNITY CENTER

About The San Diego LGBT Community Center

The Center enhances and sustains the health & well-being of the lesbian, gay, bisexual, queer, transgender, non binary, immigrant, and HIV communities to the betterment of our entire San Diego region.